



TAUGHANNOCK FALLS  
on Taughannock Creek, Trumansburg.  
Thirty-three feet higher than Niagara Falls.

October 1, 2008  
**BREAKFAST MEETING**

7:45am

Trumansburg American Legion  
Program: TCSD Foundation

**WINTER FESTIVAL MEETING**

9am

Trumansburg Village Porch

**TACC SMALL BUSINESS  
TRAINING SEMINAR**

Wednesday October 22, 2008

Registration 6:45pm

Workshop 7pm

Q&A Café 8pm

“Using QuickBooks to Make Your Business  
Accounting Easier”

Speaker: Mary Bouchard, CPA & Quick-  
Books Certified Pro-Advisor

Location: Ulysses Philomathic Library

Free for all Community Members

# Trumansburg Area

CHAMBER OF COMMERCE

TRUMANSBURG • INTERLAKEN • LODI • JACKSONVILLE • SHELDRAKE

*October 2008 Newsletter*

## REGISTER TO VOTE

### How?

Go to County Board of Elections (you cannot register to vote via e-mail, fax, internet)

### Where?

Tompkins County, 128 E Buffalo 274-5522

Seneca County, 1 Dipronio Dr, Waterloo

539-1770

Schuyler County, 105 9 St, Watkins Glen

535-8195

### Deadline?

No later than 25 days before the election  
(October 10)

### Identification requirements?

Copy of verifiable NYS driver's license number  
10 or SS#

### Other requirements?

US citizen 18 years old by December 31 of the  
year you register to vote

### Changes?

Update registration if there is a change of  
name, address, political affiliation

SOURCE: Tompkins County Board of Elections <http://www.vote-tompkins.com>

## WHAT'S NEW AT THE ULYSSES LIBRARY?

New to Trumansburg and its library is Molly Faust, librarian. She can't say enough about the town and the community's involvement in their library. 41 volunteers, 15 board members and 3 fulltime staff are committed to education through books, internet, newspapers, magazines, DVD's and CD's, in addition to monthly programs and special events. There's something else new, downloadable audio books from their website [www.trumansburglibrary.org](http://www.trumansburglibrary.org).

Molly says the economy is a struggle for them, too; but while busi-

nesses see fewer people, libraries across the country are busier. Book borrowing is definitely up in Trumansburg, 5000 books were circulated in August. Internet usage (time computers and personal computers) is soaring, forcing the need for broad band high speed internet.

Join the library if you haven't already done so, it's the best deal in town. If you are a member, but have not had the opportunity to meet Molly, stop in September 27 between 9 and 11am. Enjoy a continental breakfast while you visit your library!

## SAVE THE DATE!!

TACC Annual Dinner

Thursday November 13th

Location: First Presbyterian Church

Meal: Catered by Carol Vanderzee

Look for an invitation in the mail in early October.



## STREET DANCE

"Thank you, members of the Trumansburg Village and Chamber, Ulysses Community Council, and the Rotary and Lions Clubs for making the street dance a big success."

- Cheryl Reynolds, TACC President



# WHO'S WHO AROUND TRUMANSBURG?

## Glenwood Pines Restaurant

**Contact and Owner:** Ken Hohwald

**Location:** 1213 Taughannock Blvd, Ithaca (P) 273-3709

**Number of Employees:** 35-45 depending on the season

**History of the Business:** Once part of the Evans farm, the original structure was a produce stand erected in the 1940's. Additions and improvements to the building have been made by three generations of Hohwalds.

**What is today's challenge?** "The toughest part right now is costs rising, higher gas prices, and poor economy."

**What is the best part?** "We love this area. The people are great. We have lots of regulars but it's also nice to meet tourists who come, a lot from the wine trail. We do a big student business because THE PINES BURGER IS THE BEST BURGER IN TOWN."



## Gothic Eves Bed & Breakfast

**Contact and Owner:** Rose Hilbert and Roman Pausch

**Location:** 112 E Main St, Trumansburg (P) 387-6033

**How many rooms do you have?** Having started with four rooms in 1995 we have grown to an eight bedroom facility in two side-by-side homes.

**When is your busy season?** "Our busiest times are spring through fall, but this past winter was very kind to us"

**What challenges do you face?** "It is marketing, and keeping up with our guests' needs. Guests demand so much more than they used to...a private bathroom was important in 1995, now luxury accommodation is required."



**What do you like about your business?** "Our first priority in 1995 is still our priority today, staying and working at home to raise our family."

**Contact Information:**

[www.gothiceves.com](http://www.gothiceves.com)

## PLEASE DON'T THROW THIS SURVEY AWAY

How did they know it was headed for the circular file? After reading that inventive opening, I decided to complete the consumer product survey. After all, it's a tough marketplace and I'm concerned about the loss of American manufacturing.

Let's read on. "Your response is voluntary. Your response provides marketing information." But what's this? "The information you provide in this survey may be shared with reputable companies and organizations for marketing and research. One type of marketing use is to provide valuable products and samples, coupons and services that may be of interest to you." Receiving thoughtful consumer opinion was not the goal at all. **They are selling my name!**

As it drops in the trash the re-

turn envelope catches my eye, "Don't forget....I can't send your coupons and special offers without your name and address on the survey." That did it! The survey received in yesterday's mail is getting thrown out, too.

But it's from the US Postal Service, so.....let's read on. "Your response is important to help improve postal service in your area. Your response will be kept strictly confidential." I start to fill this one out using top box scoring - our hometown office does an excellent job, why not. It took five minutes. More cautious now after the consumer product survey, I did not give my e-mail address for further questioning - or return a voice mail message left later that day - "Please call us. We would like your response to a political survey?"

## EVENTS CALENDAR

### BOOK TRAIL

10/3-10/7

Used Book Sale at the Ulysses

Philomathic Library

10/2 8:30pm

Association Members Only Night

### ART TRAIL

10/3 5-8pm

Opening Reception State of the Art/

Art Trail Show

10/11-12 & 10/18-19

11am-5pm each day

[www.arttrail.com](http://www.arttrail.com)

### CAYUGA WINE TRAIL

Experience the trail's Hoopla Harvest and Halloween events: hayrides, costume parties, tastings, and food parings

10/25 (After Hours)

Americana Vineyard, "Halloween Spooktacular" contact 387-6801

10/25 & 26

Bellwether Cider, "Witches Brew"

## COMING SOON BY MAIL

### REQUESTS FOR NOMINEES FOR 2009 TACC BOARD

#### REQUESTS FOR NOMINEES:

-BUSINESS PERSON OF THE YEAR (a candidate must have been in business locally for a minimum of five years, a TACC member in good standing for a minimum of one year; and demonstrate exemplary behavior toward other businesses and peers, contributed in positive ways to the community, and actively involved in community affairs)

-COMMUNITY PERSON OF THE YEAR (a candidate must have resided in the area a minimum of five years, demonstrated exemplary behavior, contributed in positive ways toward the community, and actively involved in the community through civic, social or religious organizations.

### 2009 MEMBERSHIP RENEWAL FORMS