



Benefits of Your Membership

Exposure

- **Website Listing** -your business is listed on the TACC website with a link to your own
- **Brochure Listing** -thousands of copies are printed and distributed throughout Central New York
- **Social Media** -engage with it as an extension of marketing your business
- **Member Highlight** -be a featured member in our bi-weekly "Member Highlight" email
- **Member Announcements** -ability to share your business news in our monthly newsletter
- **Referrals** -the chamber refers your business to those who inquire
- **Shop Local Program** provides an avenue to promote coupons and special offers to anyone
- **Member To Member Discounts** -offers the ability to provide and receive special offers to and from other Chamber Members
- **Chamber Connection** -be a guest columnist in our monthly newsletter
- **Community** -being a member shows you are connected and care about the community

Networking

Business After-Hours and *luncheons* provide a unique opportunity to meet in a casual business atmosphere where you can make or build your business and community connections.

- **Business Luncheons**
- **Business After Hours**
- **Annual Celebration Dinner**

Advertising

- **Shared Advertising Opportunities** -including radio and print ads
- **Event Sponsorship Opportunities** -enhance visibility and image in the community
- **Free Employment Listings** -posts to our website, Facebook page, and newsletter
- **Hot Deals** -ability to offer special deals to potential customers through our website, Facebook page, and newsletter

Resources and Learning Opportunities

- **Newsletter** -stay up to date with the Chamber and local business community
- **Seminars and Workshops** -special learning opportunities with featured guest speakers
- **Small Business Resources** -a section at the Ulysses Philomathic Library that we created and developed with them to help support small local businesses
- **Social Media and Chamber Web Support** -Confused by social media? We're here to help! Marketing, social media, and chamber web-listing support is free and offered once a month; Check the Chamber calendar for dates and locations
- **Our Support** -we will help promote and/or assist groups that undertake projects or promotions to attract crowds to the community

We encourage you use the TACC website. Check to make sure your business listing is correct, and add a logo or picture to your business profile.

Username:

Password: